

## Linda Harvey Burkley '87, M.A.

President, Ardis Communications, LLC

Instructor, Susquehanna University



Linda Burkley believes La Roche helped her to thrive personally and academically.

Burkley is president of Ardis Communications, LLC, where she writes and designs creative collateral and works with clients to develop branding strategies and social media relations. Since 2007, she has been a faculty member at Susquehanna University.

Outside of work, Burkley devotes time to her community. "Everyone dies, but not everyone lives," she explained. "Experiencing the world by giving back to it through charitable service and volunteer work is a wonderful opportunity to

really live and truly make a difference."

Burkley said La Roche College provided comfort in times of tragedy and heartbreak, especially after the 1986 Space Shuttle Challenger explosion. "That evening, a group of students from surrounding dorms gathered in our room to watch President Ronald Reagan's speech," she explained. "It was a defining moment of my experience at La Roche. I was among other people who cared about the world and about each other. They were willing to come together and support each other when necessary."

