

La Roche University
BUSINESS GROUP PROGRAM GUIDE
Degree: Bachelor of Science or Bachelor of Arts

Student Name _____ First-Year Student _____ Transfer
I.D. Number _____ Change of Major _____ Readmit

Unofficial Eval Completed by/date: _____

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. ***This evaluation is official when all official transcripts for all previous college work are received, reviewed and approved for transferability by the Registrar's Office.*** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

BUSINESS GROUP MAJORS:

_____ ACCOUNTING	_____ MANAGEMENT- BS and BA options	_____ SUPPLY CHAIN MGMT
_____ FINANCE	_____ MANAGEMENT INFORMATION SYSTEMS	_____ SPORTS & ENT. MGMT
_____ INTERNATIONAL MGMT	_____ MARKETING	

BUSINESS GROUP PROGRAM:

Mission Statement: The Business Group at La Roche University fosters a high standard of academic rigor and engagement, professionalism and creativity among the community of scholars who have selected Business as their discipline of study. Students acquire proficiency in all traditional core areas of Business Management as well as their selected area of focus: Accounting, Finance, International Management, Management, Management Information Systems, Marketing, and Supply Chain Management. The Business Group incorporates an interdisciplinary perspective through its professional and liberal education leading to successful, just leaders within a constantly changing global society.

All Business Group programs share the following components:

- A common mission statement (see above)
- A common college core curriculum
- A Common Professional Component (CPC)
- A common assessment process for Institutional Assessment (WEAVE)
- A common assessment process for ACBSP purposes
- A common and interdisciplinary structure which enables dual majors and multiple minors

The programs in the Business Group are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

REQUIREMENTS: To successfully complete a major within the Business Group, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
- _____ credits of Major Requirements (dependent on major)
- _____ credits of Major Electives (dependent on major)
- 9 credits Skills Component (6 credits for Management BA)
- 34 CORE credits
- General Elective Credits
- A minimum number of 120-124 credits (depending on major) are required for degree, the last 30 of which, and 50% of the major, must be earned at La Roche University. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Programs in the Business Group are designed in such a way that most students can dual major, completing a major in Management along with one of the other Business Group majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. Note: Students who choose the BA in Management are NOT eligible to complete a double major with another Business Group major.

MAJOR COMPONENT (BUSINESS CORE) FOR ALL BUSINESS GROUP STUDENTS: 48 Credits

		<u>Credits</u>	<u>Comments:</u>
_____	ADMG1005	Macroeconomics	3
_____	ADMG1006	Microeconomics	3
_____	ADMG1018	Fundamentals of Management	3
_____	ISTC1010	Digital Literacy	3
_____	ACCT2003	Accounting I	3
_____	ACCT2004	Accounting II	3
_____	ADMG2009	Business Law I	3
_____	ACCT2013	Managerial Accounting	3
_____	ADMG2018	Organizational Behavior	3
_____	MRKT2021	Marketing Management	3
_____	ADMG2025	Human Resources Administration	3
_____	FINC3032	Financial Management	3
_____	FINC3036	Financial Institutions	3
_____	INMT3039	International Business Mgmt	3
_____	ADMG4020	Operations Management	3
_____	ADMG4055	Seminar in Business Policy	3

BUSINESS SKILLS COMPONENT: 6-9 credits

_____	MATH1030	Calculus for Business –OR–	3	<u>not required for BA in Management majors</u>
_____	MATH1070	Finite Mathematics		
_____	MATH1040	Probability & Statistics	3	_____
_____	ADMG3024	Professional Presentations	3	<u>Junior status</u>

ACADEMIC CORE CURRICULUM – 34 Credits

			<u>Credits</u>	<u>Transfer Course # / Comments</u>
<u>Foundations of Knowledge: 15 credits</u>				
_____	ENGL1011	Academic Reading and Writing	3	_____
_____	ENGL1012	Academic Writing and Research	3	_____
_____	ISTC1010	Digital Literacy		<u>Fulfilled in Major</u>
_____	MATH1010	College Algebra	3	_____
_____	SPCH1010	Oral Communication	3	_____

La Roche Experience: 4 credits

_____	LRUX1001	LRX Foundations	1	_____
_____	LRUX2500	Investigating Social Problems	3	_____

Breadth of Knowledge: 12 credits

Courses in a variety of disciplines can fulfill these requirements. Students should use the course search in the My.LaRoche schedule of classes to find courses that fulfill each area students must complete. **PLEASE NOTE: Students are exempt from one area, based on their major.**

_____	Natural and Physical World	3	_____
_____	Human Expression	3	_____
_____	Values and Ethics	3	_____
_____	Social Sciences		<u>Fulfilled in Major</u>
_____	Global Perspectives	3	_____

Depth of Knowledge: 3 credits

_____	INQU	Interdisciplinary Inquiry	3	_____
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Core Electives: 3 credits

_____	Any Breath of Knowledge Area Course –OR–	3	_____
	One additional Interdisciplinary Inquiry		

GENERAL ELECTIVES: Can be fulfilled using any course selections inside or outside the Business Group programs.

ACCOUNTING MAJOR

The Accounting Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 21 credits of Accounting Major Requirements and 6 credits of Accounting Major Electives
- Complete minimum 120 overall credits

Accounting Major Requirements: Complete all 7 courses (21 credits)

_____ ACCT3001	Taxation I	3	
_____ ACCT3002	Taxation II	3	<u>AMDG 2010 or AMDG3010 can substitute for ACCT 3002</u>
_____ ACCT3011	Intermediate Accounting I	3	
_____ ACCT3012	Intermediate Accounting II	3	
_____ ACCT3014	Cost Accounting	3	
_____ ACCT4001	Advanced Accounting	3	
_____ ACCT4002	Auditing	3	

Accounting Major Electives: Select 2 courses from those listed below (6 credits)

_____ ADMG2010	Business Law II	3	
_____ ISTD2021	Management of Information Systems	3	
_____ ACCT2025	Accounting with Computers	3	
_____ ISTD2045	Data Base Management Systems	3	
_____ ISTD2050	Distributed Systems	3	
_____ ADMG3010	Bus Organization/Regulation	3	
_____ FINC3031	Investments	3	
_____ FINC3034	Commercial Bank Management	3	
_____ FINC4033	Intermediate Financial Management	3	
_____ INMT4046	International Finance	3	
_____ INST/INMT4048	Legal Environment of Int'l Bus.	3	
_____ ACCT4051/4052	Accounting Internship I & II	6	

FINANCE MAJOR

The Finance Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 credits of Finance Major Requirements and 9 credits of Finance Major Electives
- Complete minimum 120 overall credits

Finance Major Requirements: Complete all 6 courses (18 credits)

_____ FINC3031	Investments	3	
_____ FINC3034	Commercial Bank Management	3	
_____ FINC3040	Risk Management & Insurance	3	
_____ FINC4033	Intermediate Financial Management	3	
_____ INMT4046	International Finance	3	
_____ ISTD2045	Database Management OR		
	ISTC3025 Case Studies using Advance Excel	3	

Finance Major Electives: Select any 3 courses from those listed below (9 credits)

_____ ACCT3001	Taxation I	3	
_____ ACCT3002	Taxation II	3	
_____ ACCT3011	Intermediate Accounting I	3	
_____ ACCT3012	Intermediate Accounting II	3	
_____ ADMG2010	Business Law II	3	
_____ ADMG3010	Business Organization/Regulation	3	
_____ FINC4020	SIE & Series 7 Prep Course	3	
_____ FINC4025	FiSOLVE – Applied Investments	3	
_____ FINC4039	Real Estate Finance	3	
_____ FINC4051	Finance Internship	3	
_____ ISTD2021	Management of Information Systems	3	

____ISTC2045	Database Management	3	(If not taken as major requirement)_____
____ISTC3025	Case Studies Using Advance Excel	3	(If not taken as major requirement)_____

INTERNATIONAL MANAGEMENT MAJOR

The International Management Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 12 International Management Major Required credits, 12 International Management Elective credits, and 6 credits in a foreign language other than your native language
- Complete minimum 121 overall credits

International Management Major Requirements: Complete all 4 courses (12 credits)

____ADMG3003	International Political Economy	3	_____
____INMT3049	Int'l Market & Export Mgmt	3	_____
____INMT4046	International Finance	3	_____
____INMT4048	International Legal Environment	3	_____

International Management Major Electives: Select any 4 courses from those listed below (12 credits)

____RELS1003	World Religions	3	____POLI3019	History & Politics of Africa	3
____PHIL1022	Eastern Philosophy	3	____INST/POLI3021	Comparative Government	3
____INST2001	Global Politics	3	____INST/POLI3025	Development Issues	3
____CMET2003	Communication between Cultures	3	____INST/POLI3033	American Foreign Policy	3
____GEOG/INST2011	World Geography	3	____INMT4051/4052	Internship	3-6
____GEOG/INST2012	European Geography	3	____INMT4057	Independent Study	3
____GEOG/INST3010	Cultural Geog/Human Mosaic	3	_____	Selected History or Sociology	3
____GEOG/INST3013	Geography & World Affairs	3	_____	Approved by Department Chair and Advisor	

Foreign Language (other than native language): Select 2 courses (6—8 credits)

____MLDG1001/1002	Elementary I & II	8	_____
____MLDG2001/2002	Intermediate I & II	6	_____
____MLDG3001/3002	Business & Culture I & II	6	_____

Note: Advanced ESL courses satisfy this requirement for international students. Bilingual students can choose to test out of this requirement by taking a challenge exam at the MLDG1002 level of proficiency.

MANAGEMENT MAJOR (BS)

The Management Major (BS), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 21 credits of Management Major Electives
- Complete minimum 120 overall credits

Management Major Electives: Select 7 courses (21 credits)

Complete 7 courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management*

_____	3	_____	3
_____	3	_____	3
_____	3	_____	3
_____	3	_____	3

MANAGEMENT MAJOR (BA)

The Management Major (BA), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 12 credits of Management Major Electives
- Complete minimum 120 overall credits

Management Major Electives: Select 4 courses (12 credits)

Complete courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management.*

_____	3
_____	3
_____	3
_____	3

MANAGEMENT INFORMATION SYSTEMS MAJOR

The Management Information Systems Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 27 MIS Major Required credits, 3 MIS Major Elective credits, 3 credits skill component
- Complete minimum 120-121 overall credits

MIS Major Requirements: Complete all 9 courses (24-27 credits)

_____	ISTC1021	Problem Solving	3	_____
_____	ISTC2008	Intro to Cyberspace	3	_____
_____	ISTC2021	Management of Information Systems	3	_____
_____	ISTC2045	Database Management	3	_____
_____	ISTC2050	Distributed Systems	3	_____
_____	ISTC3034	Programming in Java	3	_____
_____	ISTC3046	Advanced Database	3	_____
_____	ISTC4042	System Analysis & Design	3	_____
_____	ISTC4055	Senior Seminar --OR--	3	<i><u>Students may take either course; ADMG4055</u></i>
_____	ADMG4055	Seminar in Business Policy		<i><u>is also listed above in the business core</u></i>

MIS Major Electives: Select any 1 course from those listed below (3 credits)

_____	ACCT2025	Accounting with Computers	3	_____
_____	ISTC1025	Computer Hardware	3	_____
_____	ISTC2025	Distance Learning and IT Support	3	_____
_____	ISTC2030	Networking	3	_____
_____	ISTC3030	LINUX	3	_____
_____	ISTC3020	Programming in COBOL	3	_____
_____	ISTC3015	Human Computer Interaction	3	_____
_____	ISTC4051	Internship	3	_____

MIS Skills Component: Complete 1 course (3 credits)

_____	ENGL2030	Technical Writing	3	<i><u>Management Information Systems Majors only</u></i>
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MARKETING MAJOR

The Marketing Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 15 Marketing Major Required credits, and 15 Marketing Concentration credits
- Complete minimum 121 overall credits

Marketing Major Requirements: Complete all 5 courses (15 credits)

_____ MRKT3012	Buyer Behavior	3	_____
_____ MRKT3033	Marketing Research	3	_____
_____ MRKT3049	Int'l Marketing & Exporting	3	_____
_____ MRKT4014	Marketing Strategy	3	_____
_____ MRKT4031	Contemporary Marketing Topics	3	_____

Marketing Major Electives: Select any 5 courses from those listed below (15 credits)

_____ MRKT2007	Advertising & Public Relations	3	_____
_____ MRKT3016	Personal Selling	3	_____
_____ MRKT3050	Internet Marketing	3	_____
_____ MRKT4016	Brand Management	3	_____
_____ MRKT4018	Services Marketing	3	_____
_____ MRKT4035	Retail Marketing & Management	3	_____
_____ MRKT4046	Sales Management	3	_____ MRKT 3016 prerequisite
_____ MRKT4051	Marketing Internship	3	_____
_____ SEMG3030	Sports & Entertainment Management	3	_____
_____ SEMG3031	Sports & Entertainment Marketing	3	_____

SUPPLY CHAIN MANAGEMENT MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 credits of Supply Chain Major Requirements and 9 credits of Supply Chain Major Electives
- Complete minimum 120 overall credits

Supply Chain Major Requirements: Complete all 6 courses (18 credits)

_____ SCMG3010	Quality Management	3	_____
_____ ISTD3025	Case Studies using Advanced Excel	3	_____
_____ SCMG3040	Logistics Management	3	_____
_____ ADMG3015	Project Management	3	_____
_____ ADMG3003	International Political Economy	3	_____
_____ SCMG4055	Seminar in Supply Chain Management	3	_____

Supply Chain Major Electives: Select any 3 courses from those listed below (9 credits)

_____ SCMG4051	Supply Chain Management Internship	3	_____
_____ ACCT3002	Taxation II	3	_____
_____ ACCT3014	Cost Accounting	3	_____
_____ INMT4046	International Finance	3	_____
_____ INMT4048	International Legal Environment	3	_____
_____ ISTD2021	Management Information Systems	3	_____
_____ ISTD2045	Database Management	3	_____

SPORTS & ENTERTAINMENT MANAGEMENT MAJOR

The Sports & Entertainment Management Major is a program in the Business Group, but due to it being a new program is not yet accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 Sports & Entertainment Management required courses, and 9 Sports & Entertainment Management concentration credits
- Complete minimum 120 overall credits

Sports & Entertainment Management Major Requirements: Complete all 7 courses (21 credits)

_____ MRKT3030	Sports and Entertainment Management	3	_____
_____ MRKT3031	Sports and Entertainment Marketing	3	_____
_____ SCMG3040	Logistics Management	3	_____
_____ SEMG3020	Sports & Entertainment Law	3	_____
_____ SEMG3035	Sports Governance & Policy	3	_____
_____ SEMG4025	Risk Management in Sports & Entertainment	3	_____
_____ SEMG4051	Sport & Ent. Internship	3	_____

Sports & Entertainment Management: Select any 3 courses from those listed below (9 credits)

_____ MRKT2007	Advertising & Public Relations	3	_____
_____ ISTC3025	Case Studies Using Advanced Excel	3	_____
_____ ENGL3035	Writing for Broadcast and Social Media	3	_____
_____ MRKT4016	Brand Management	3	_____
_____ INMT4046	International Finance	3	_____
_____ MRKT4001	Nonprofit Marketing	3	_____
_____ ISTC2021	Management Information Systems	3	_____
_____ ISTC2045	Database Management	3	_____

TOTAL COLLEGE CREDITS REQUIRED FOR GRADUATION: 120-124 minimum, depending on major (actual total may be more, depending on transfers and major requirements)

<i>FOR REGISTRAR USE ONLY:</i>	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component (Bus Core) 48	_____	_____	_____	_____
Major Requirements	_____	_____	_____	_____
Major Electives	_____	_____	_____	_____
Skills Component	6-9	_____	_____	_____
CORE	34	_____	_____	_____
General Electives	_____	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche University Credit	_____	_____	_____	_____
Total	_____	_____	_____	_____

Registrar Signature _____

Date _____