

La Roche University
BUSINESS GROUP PROGRAM GUIDE
Degree: Bachelor of Science or Bachelor of Arts

Student Name _____
I.D. Number _____

First-Year Student
 Change of Major
 Transfer Readmit

Unofficial Eval Completed by/date: _____

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received, reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

BUSINESS GROUP MAJORS:

<input type="checkbox"/> ACCOUNTING	<input type="checkbox"/> MANAGEMENT- BS and BA options	<input type="checkbox"/> SUPPLY CHAIN MGMT
<input type="checkbox"/> FINANCE	<input type="checkbox"/> MANAGEMENT INFORMATION SYSTEMS	<input type="checkbox"/> SPORTS & ENT. MGMT
<input type="checkbox"/> INTERNATIONAL MGMT	<input type="checkbox"/> MARKETING	

BUSINESS GROUP PROGRAM:

Mission Statement: The Business Group at La Roche University fosters a high standard of academic rigor and engagement, professionalism and creativity among the community of scholars who have selected Business as their discipline of study. Students acquire proficiency in all traditional core areas of Business Management as well as their selected area of focus: Accounting, Finance, International Management, Management, Management Information Systems, Marketing, and Supply Chain Management. The Business Group incorporates an interdisciplinary perspective through its professional and liberal education leading to successful, just leaders within a constantly changing global society.

All Business Group programs share the following components:

- A common mission statement (see above)
- A common college core curriculum
- A Common Professional Component (CPC)
- A common assessment process for Institutional Assessment (WEAVE)
- A common assessment process for ACBSP purposes
- A common and interdisciplinary structure which enables dual majors and multiple minors

The programs in the Business Group are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

REQUIREMENTS: To successfully complete a major within the Business Group, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
- _____ credits of Major Requirements (dependent on major)
- _____ credits of Major Electives (dependent on major)
- 9 credits Skills Component (6 credits for Management BA)
- 34 CORE credits
- General Elective Credits
- A minimum number of 120-124 credits (depending on major) are required for degree, the last 30 of which, and 50% of the major, must be earned at La Roche University. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Programs in the Business Group are designed in such a way that most students can dual major, completing a major in Management along with one of the other Business Group majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. Note: Students who choose the BA in Management are NOT eligible to complete a double major with another Business Group major.

MAJOR COMPONENT (BUSINESS CORE) FOR ALL BUSINESS GROUP STUDENTS: 48 Credits

		<u>Credits</u>	<u>Comments:</u>
_____	ADMG1005	3	
_____	ADMG1006	3	
_____	ADMG1018	3	
_____	ISTC1010	3	
_____	ACCT2003	3	
_____	ACCT2004	3	
_____	ADMG2009	3	
_____	ACCT2013	3	
_____	ADMG2018	3	
_____	MRKT2021	3	
_____	ADMG2025	3	
_____	FINC3032	3	
_____	FINC3036	3	
_____	INMT3039	3	
_____	ADMG4020	3	
_____	ADMG4055	3	

BUSINESS SKILLS COMPONENT: 6-9 credits

_____	MATH1030	Calculus for Business -OR-	3	<u>not required for BA in Management majors</u>
_____		MATH1070 Finite Mathematics	3	
_____	MATH1040	Probability & Statistics	3	
_____	ADMG3024	Professional Presentations	3	<u>Junior status</u>

ACADEMIC CORE CURRICULUM – 34 Credits

		<u>Credits</u>	<u>Transfer Course # / Comments</u>
Foundations of Knowledge: 15 credits			
_____	ENGL1011	3	
_____	ENGL1012	3	
_____	ISTC1010	3	<u>Fulfilled in Major</u>
_____	MATH1010	3	
_____	SPCH1010	3	
La Roche Experience: 4 credits			
_____	LRUX1001	1	
_____	LRUX2500	3	
Breadth of Knowledge: 12 credits			

Courses in a variety of disciplines can fulfill these requirements. Students should use the course search in the My.LaRoche schedule of classes to find courses that fulfill each area students must complete. **PLEASE NOTE: Students are exempt from one area, based on their major.**

_____	Natural and Physical World	3	
_____	Human Expression	3	
_____	Values and Ethics	3	
_____	Social Sciences	3	<u>Fulfilled in Major</u>
_____	Global Perspectives	3	

Depth of Knowledge: 3 credits			
_____	INQU Interdisciplinary Inquiry	3	

Core Electives: 3 credits			
_____	Any Breadth of Knowledge Area Course -OR-	3	

One additional Interdisciplinary Inquiry

GENERAL ELECTIVES: Can be fulfilled using any course selections inside or outside the Business Group programs.

ACCOUNTING MAJOR

The Accounting Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 21 credits of Accounting Major Requirements and 6 credits of Accounting Major Electives
- Complete minimum 120 overall credits

Accounting Major Requirements: Complete all 7 courses (21 credits)

ACCT3001	Taxation I	3	
ACCT3002	Taxation II	3	<u>AMDG 2010 or AMDG3010 can substitute for ACCT 3002</u>
ACCT3011	Intermediate Accounting I	3	
ACCT3012	Intermediate Accounting II	3	
ACCT3014	Cost Accounting	3	
ACCT4001	Advanced Accounting	3	
ACCT4002	Auditing	3	

Accounting Major Electives: Select 2 courses from those listed below (6 credits)

ADMG2010	Business Law II	3	
ISTC2021	Management of Information Systems	3	
ACCT2025	Accounting with Computers	3	
ISTC2045	Data Base Management Systems	3	
ISTC2050	Distributed Systems	3	
ADMG3010	Bus Organization/Regulation	3	
FINC3031	Investments	3	
FINC3034	Commercial Bank Management	3	
FINC4033	Intermediate Financial Management	3	
INMT4046	International Finance	3	
INST/INMT4048	Legal Environment of Int'l Bus.	3	
ACCT4051/4052	Accounting Internship I & II	6	

FINANCE MAJOR

The Finance Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 credits of Finance Major Requirements and 9 credits of Finance Major Electives
- Complete minimum 120 overall credits

Finance Major Requirements: Complete all 6 courses (18 credits)

FINC3031	Investments	3	
FINC3034	Commercial Bank Management	3	
FINC3040	Risk Management & Insurance	3	
FINC4033	Intermediate Financial Management	3	
INMT4046	International Finance	3	
ISTC2045	Database Management OR ISTC3025 Case Studies using Advance Excel	3	

Finance Major Electives: Select any 3 courses from those listed below (9 credits)

ACCT3001	Taxation I	3	
ACCT3002	Taxation II	3	
ACCT3011	Intermediate Accounting I	3	
ACCT3012	Intermediate Accounting II	3	
ADMG2010	Business Law II	3	
ADMG3010	Business Organization/Regulation	3	
FINC4020	SIE & Series 7 Prep Course	3	
FINC4025	FiSOLVE – Applied Investments	3	
FINC4039	Real Estate Finance	3	
FINC4051	Finance Internship	3	
ISTC2021	Management of Information Systems	3	

<input type="checkbox"/> ISTC2045	Database Management	3	(If not taken as major requirement)	_____
<input type="checkbox"/> ISTC3025	Case Studies Using Advance Excel	3	(If not taken as major requirement)	_____

INTERNATIONAL MANAGEMENT MAJOR

The International Management Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 12 International Management Major Required credits, 12 International Management Elective credits, and 6 credits in a foreign language other than your native language
- Complete minimum 121 overall credits

International Management Major Requirements: Complete all 4 courses (12 credits)

<input type="checkbox"/> ADMG3003	International Political Economy	3	_____
<input type="checkbox"/> INMT3049	Int'l Market & Export Mgmt	3	_____
<input type="checkbox"/> INMT4046	International Finance	3	_____
<input type="checkbox"/> INMT4048	International Legal Environment	3	_____

International Management Major Electives: Select any 4 courses from those listed below (12 credits)

<input type="checkbox"/> RELS1003	World Religions	3	<input type="checkbox"/> POLI3019	History & Politics of Africa	3
<input type="checkbox"/> PHIL1022	Eastern Philosophy	3	<input type="checkbox"/> INST/POLI3021	Comparative Government	3
<input type="checkbox"/> INST2001	Global Politics	3	<input type="checkbox"/> INST/POLI3025	Development Issues	3
<input type="checkbox"/> CMET2003	Communication between Cultures	3	<input type="checkbox"/> INST/POLI3033	American Foreign Policy	3
<input type="checkbox"/> GEOG/INST2011	World Geography	3	<input type="checkbox"/> INMT4051/4052	Internship	3-6
<input type="checkbox"/> GEOG/INST2012	European Geography	3	<input type="checkbox"/> INMT4057	Independent Study	3
<input type="checkbox"/> GEOG/INST3010	Cultural Geog/Human Mosaic	3	<input type="checkbox"/> _____	Selected History or Sociology	3
<input type="checkbox"/> GEOG/INST3013	Geography & World Affairs	3	<input type="checkbox"/> _____	Approved by Department Chair and Advisor	

Foreign Language (other than native language): Select 2 courses (6—8 credits)

<input type="checkbox"/> MLDG1001/1002	Elementary I & II	8	_____
<input type="checkbox"/> MLDG2001/2002	Intermediate I & II	6	_____
<input type="checkbox"/> MLDG3001/3002	Business & Culture I & II	6	_____

Note: Advanced ESL courses satisfy this requirement for international students. Bilingual students can choose to test out of this requirement by taking a challenge exam at the MLDG1002 level of proficiency.

MANAGEMENT MAJOR (BS)

The Management Major (BS), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 21 credits of Management Major Electives
- Complete minimum 120 overall credits

Management Major Electives: Select 7 courses (21 credits)

Complete 7 courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management*

<input type="checkbox"/> _____	3	_____	3
<input type="checkbox"/> _____	3	_____	3
<input type="checkbox"/> _____	3	_____	3
<input type="checkbox"/> _____	3	_____	3

MANAGEMENT MAJOR (BA)

The Management Major (BA), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 12 credits of Management Major Electives
- Complete minimum 120 overall credits

Management Major Electives: Select 4 courses (12 credits)

Complete courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management.*

_____	3
_____	3
_____	3
_____	3

MANAGEMENT INFORMATION SYSTEMS MAJOR

The Management Information Systems Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 27 MIS Major Required credits, 3 MIS Major Elective credits, 3 credits skill component
- Complete minimum 120-121 overall credits

MIS Major Requirements: Complete all 9 courses (24-27 credits)

_____	ISTC1021	Problem Solving	3	_____
_____	ISTC2008	Intro to Cyberspace	3	_____
_____	ISTC2021	Management of Information Systems	3	_____
_____	ISTC2045	Database Management	3	_____
_____	ISTC2050	Distributed Systems	3	_____
_____	ISTC3034	Programming in Java	3	_____
_____	ISTC3046	Advanced Database	3	_____
_____	ISTC4042	System Analysis & Design	3	_____
_____	ISTC4055	Senior Seminar --OR--	3	<i>Students may take either course; ADMG4055 is also listed above in the business core</i>
_____	ADMG4055	Seminar in Business Policy		

MIS Major Electives: Select any 1 course from those listed below (3 credits)

_____	ACCT2025	Accounting with Computers	3	_____
_____	ISTC1025	Computer Hardware	3	_____
_____	ISTC2025	Distance Learning and IT Support	3	_____
_____	ISTC2030	Networking	3	_____
_____	ISTC3030	LINUX	3	_____
_____	ISTC3020	Programming in COBOL	3	_____
_____	ISTC3015	Human Computer Interaction	3	_____
_____	ISTC4051	Internship	3	_____

MIS Skills Component: Complete 1 course (3 credits)

_____	ENGL2030	Technical Writing	3	<i>Management Information Systems Majors only</i>
-------	----------	-------------------	---	---

MARKETING MAJOR

The Marketing Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 15 Marketing Major Required credits, and 15 Marketing Concentration credits
- Complete minimum 121 overall credits

Marketing Major Requirements: Complete all 5 courses (15 credits)

MRKT3012	Buyer Behavior	3	
MRKT3033	Marketing Research	3	
MRKT3049	Int'l Marketing & Exporting	3	
MRKT4014	Marketing Strategy	3	
MRKT4031	Contemporary Marketing Topics	3	

Marketing Major Electives: Select any 5 courses from those listed below (15 credits)

MRKT2007	Advertising & Public Relations	3	
MRKT3016	Personal Selling	3	
MRKT3050	Internet Marketing	3	
MRKT4016	Brand Management	3	
MRKT4018	Services Marketing	3	
MRKT4035	Retail Marketing & Management	3	
MRKT4046	Sales Management	3	<u>MRKT 3016 prerequisite</u>
MRKT4051	Marketing Internship	3	
SEMG3030	Sports & Entertainment Management	3	
SEMG3031	Sports & Entertainment Marketing	3	

SUPPLY CHAIN MANAGEMENT MAJOR

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 credits of Supply Chain Major Requirements and 9 credits of Supply Chain Major Electives
- Complete minimum 120 overall credits

Supply Chain Major Requirements: Complete all 6 courses (18 credits)

SCMG3010	Quality Management	3	
ISTC3025	Case Studies using Advanced Excel	3	
SCMG3040	Logistics Management	3	
ADMG3015	Project Management	3	
ADMG3003	International Political Economy	3	
SCMG4055	Seminar in Supply Chain Management	3	

Supply Chain Major Electives: Select any 3 courses from those listed below (9 credits)

SCMG4051	Supply Chain Management Internship	3	
ACCT3002	Taxation II	3	
ACCT3014	Cost Accounting	3	
INMT4046	International Finance	3	
INMT4048	International Legal Environment	3	
ISTC2021	Management Information Systems	3	
ISTC2045	Database Management	3	

SPORTS & ENTERTAINMENT MANAGEMENT MAJOR

The Sports & Entertainment Management Major is a program in the Business Group, but due to it being a new program is not yet accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 Sports & Entertainment Management required courses, and 9 Sports & Entertainment Management concentration credits
- Complete minimum 120 overall credits

Sports & Entertainment Management Major Requirements: Complete all 7 courses (21 credits)

MRKT3030	Sports and Entertainment Management	3	_____
MRKT3031	Sports and Entertainment Marketing	3	_____
SCMG3040	Logistics Management	3	_____
SEMG3020	Sports & Entertainment Law	3	_____
SEMG3035	Sports Governance & Policy	3	_____
SEMG4025	Risk Management in Sports & Entertainment	3	_____
SEMG4051	Sport & Ent. Internship	3	_____

Sports & Entertainment Management: Select any 3 courses from those listed below (9 credits)

MRKT2007	Advertising & Public Relations	3	_____
ISTC3025	Case Studies Using Advanced Excel	3	_____
ENGL3035	Writing for Broadcast and Social Media	3	_____
MRKT4016	Brand Management	3	_____
INMT4046	International Finance	3	_____
MRKT4001	Nonprofit Marketing	3	_____
ISTC2021	Management Information Systems	3	_____
ISTC2045	Database Management	3	_____

TOTAL COLLEGE CREDITS REQUIRED FOR GRADUATION: 120-124 minimum, depending on major (actual total may be more, depending on transfers and major requirements)

FOR REGISTRAR USE ONLY:	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component (Bus Core) 48	_____	_____	_____	_____
Major Requirements	_____	_____	_____	_____
Major Electives	_____	_____	_____	_____
Skills Component	6-9	_____	_____	_____
CORE	34	_____	_____	_____
General Electives	_____	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche University Credit	_____	_____	_____	_____
Total	_____	_____	_____	_____

Registrar Signature _____

Date _____