

La Roche University
BUSINESS GROUP PROGRAM GUIDE – SPORTS AND ENTERTAINMENT MGMT
Degree: Bachelor of Science

Student Name _____ First-Year Student Transfer
 I.D. Number _____ Change of Major Readmit

Unofficial Eval Completed by/date: _____

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received, reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

BUSINESS GROUP MAJORS:

- | | | |
|---|---|---|
| <input type="checkbox"/> ACCOUNTING | <input type="checkbox"/> MANAGEMENT- BS and BA options | <input type="checkbox"/> SUPPLY CHAIN MGMT |
| <input type="checkbox"/> FINANCE | <input type="checkbox"/> MANAGEMENT INFORMATION SYSTEMS | <input type="checkbox"/> AVIATION MGMT (CCBC) |
| <input type="checkbox"/> INTERNATIONAL MGMT | <input type="checkbox"/> MARKETING | <input type="checkbox"/> SPORTS & ENT. MGMT |

BUSINESS GROUP PROGRAM:

Mission Statement: The Business Group at La Roche University fosters a high standard of academic rigor and engagement, professionalism and creativity among the community of scholars who have selected Business as their discipline of study. Students acquire proficiency in all traditional core areas of Business Management as well as their selected area of focus: Accounting, Finance, International Management, Management, Management Information Systems, Marketing, and Supply Chain Management. The Business Group incorporates an interdisciplinary perspective through its professional and liberal education leading to successful, just leaders within a constantly changing global society.

All Business Group programs share the following components:

- A common mission statement (see above)
- A common college core curriculum
- A Common Professional Component (CPC)
- A common assessment process for Institutional Assessment (WEAVE)
- A common assessment process for ACBSP purposes
- A common and interdisciplinary structure which enables dual majors and multiple minors

The programs in the Business Group are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

REQUIREMENTS: To successfully complete a major within the Business Group, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
- _____credits of Major Requirements (dependent on major)
- _____credits of Major Electives (dependent on major)
- 9 credits Skills Component (6 credits for Management BA)
- 34 CORE credits
- General Elective Credits
- A minimum number of 120-124 credits (depending on major) are required for degree, the last 30 of which, and 50% of the major, must be earned at La Roche University. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Programs in the Business Group are designed in such a way that most students can dual major, completing a major in Management along with one of the other Business Group majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. Note: Students who choose the BA in Management are NOT eligible to complete a double major with another Business Group major.

MAJOR COMPONENT (BUSINESS CORE) FOR ALL BUSINESS GROUP STUDENTS: 48 Credits

		<u>Credits</u>	<u>Comments:</u>	
_____	ADMG1005	Macroeconomics	3	_____
_____	ADMG1006	Microeconomics	3	_____
_____	ADMG1018	Fundamentals of Management	3	_____
_____	ISTC1010	Digital Literacy	3	_____
_____	ACCT2003	Accounting I	3	_____
_____	ACCT2004	Accounting II	3	_____
_____	ADMG2009	Business Law I	3	_____
_____	ACCT2013	Managerial Accounting	3	_____
_____	ADMG2018	Organizational Behavior	3	_____
_____	MRKT2021	Marketing Management	3	_____
_____	ADMG2025	Human Resources Administration	3	_____
_____	FINC3032	Financial Management	3	_____
_____	FINC3036	Financial Institutions	3	_____
_____	INMT3039	International Business Mgmt	3	_____
_____	ADMG4020	Operations Management	3	_____
_____	ADMG4055	Seminar in Business Policy	3	_____

BUSINESS SKILLS COMPONENT: 9 credits

_____	MATH1030	Calculus for Business –OR–	3	_____
_____	MATH1070	Finite Mathematics		
_____	MATH1040	Probability & Statistics	3	_____
_____	ADMG3024	Professional Presentations	3	<i>Junior status</i>

ACADEMIC CORE CURRICULUM – 34 Credits

		<u>Credits</u>	<u>Transfer Course # / Comments</u>	
<u>Foundations of Knowledge: 15 credits</u>				
_____	ENGL1011	Academic Reading and Writing	3	_____
_____	ENGL1012	Academic Writing and Research	3	_____
_____	ISTC1010	Digital Literacy		<i>Fulfilled in Major</i>
_____	MATH1010	College Algebra	3	_____
_____	SPCH1010	Oral Communication	3	_____

La Roche Experience: 4 credits

_____	LRUX1001	LRX Foundations	1	_____
_____	LRUX2500	Investigating Social Problems	3	_____

Breadth of Knowledge: 12 credits

Courses in a variety of disciplines can fulfill these requirements. Students should use the course search in the My.LaRoche schedule of classes to find courses that fulfill each area students must complete. **PLEASE NOTE: Students are exempt from one area, based on their major.**

_____	Natural and Physical World	3	_____
_____	Human Expression	3	_____
_____	Values and Ethics	3	_____
_____	Social Sciences		<i>Fulfilled in Major</i>
_____	Global Perspectives	3	_____

Depth of Knowledge: 3 credits

_____	INQU	Interdisciplinary Inquiry	3	_____
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Core Electives: 3 credits

_____	Any Breadth of Knowledge Area Course –OR–	3	_____
	One additional Interdisciplinary Inquiry		

GENERAL ELECTIVES: Can be fulfilled using any course selections inside or outside the Business Group programs.

SPORTS & ENTERTAINMENT MANAGEMENT MAJOR

The Sports & Entertainment Management Major is a program in the Business Group, but due to it being a new program is not yet accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 18 Sports & Entertainment Management required courses, and 9 Sports & Entertainment Management concentration credits
- Complete minimum 120 overall credits

Sports & Entertainment Management Major Requirements: Complete all 7 courses (21 credits)

_____ SEMG3030	Sports and Entertainment Management	3	_____
_____ SEMG3031	Sports and Entertainment Marketing	3	_____
_____ SCMG3040	Logistics Management	3	_____
_____ SEMG3020	Sports & Entertainment Law	3	_____
_____ SEMG3035	Sports Governance & Policy	3	_____
_____ SEMG4025	Risk Management in Sports & Entertainment	3	_____
_____ SEMG4051	Sport & Ent. Internship	3	_____

Sports & Entertainment Management: Select any 3 courses from those listed below (9 credits)

_____ MRKT2007	Advertising & Public Relations	3	_____
_____ ISTC3025	Case Studies Using Advanced Excel	3	_____
_____ ENGL3035	Writing for Broadcast and Social Media	3	_____
_____ MRKT4016	Brand Management	3	_____
_____ INMT4046	International Finance	3	_____
_____ MRKT4001	Nonprofit Marketing	3	_____
_____ ISTC2021	Management Information Systems	3	_____
_____ ISTC2045	Database Management	3	_____

TOTAL COLLEGE CREDITS REQUIRED FOR GRADUATION: 120-124 minimum, depending on major (actual total may be more, depending on transfers and major requirements)

FOR REGISTRAR USE ONLY:	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component (Bus Core)	48	_____	_____	_____
Major Requirements	21	_____	_____	_____
Major Electives	9	_____	_____	_____
Skills Component	9	_____	_____	_____
CORE	34	_____	_____	_____
General Electives	_____	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche University Credit	_____	_____	_____	_____
Total	_____	_____	_____	_____
